

Who's Thinking Green When Searching for a New Car?
Cars.com Reveals Cities With Most Eco-minded Car Shoppers

DMA Size Rank	DMA Hybrid Rank	Market (DMA)	Hybrid % of total search
6	1	San Francisco - Oakland - San Jose	5.62
23	2	Portland, OR	4.78
14	3	Seattle - Tacoma	3.98
20	4	Sacramento - Stockton - Modesto	3.97
2	5	Los Angeles	3.50
18	6	Denver	3.39
9	7	Washington DC (Hagerstown)	3.23
16	8	Minneapolis - Saint Paul	3.19
5	9	Boston (Manchester)	3.17
12	10	Phoenix	3.16
25	11	Charlotte	3.14
3	12	Chicago	2.60
4	13	Philadelphia	2.38
11	14	Detroit	2.32
13	15	Tampa - Saint Petersburg (Sarasota)	2.30
21	16	Saint Louis	2.27
1	17	New York	2.22
19	18	Orlando - Daytona Beach - Melbourne	2.21
22	19	Pittsburgh	2.15
17	20	Cleveland	2.15
24	21	Baltimore	2.09
8	22	Atlanta	1.99
5	23	Dallas - Fort Worth	1.96
10	24	Houston	1.94
15	25	Miami - Fort Lauderdale	1.83

Note: Hybrid percentage represents the percentage of total new car searches in the respective DMA that were for hybrid vehicles (e.g., Toyota Prius, Ford Escape Hybrid).

Search period: February 2007 through February 2008; hybrid vehicles were available in all DMAs during this period.

About Cars.com

Cars.com is the leading destination for online car shoppers, offering credible, easy-to-understand information from consumers and experts to help buyers formulate opinions on what to buy, where to buy and how much to pay for a car. With comprehensive pricing information, side-by-side comparison tools, photo galleries, videos, unbiased editorial content and a large selection of new- and used-car inventory, Cars.com puts millions of car buyers in control of their shopping process with the information they need to make confident buying decisions.

Launched in June 1998, Cars.com is a division of Classified Ventures, LLC, which is owned by leading media companies, including Belo (NYSE: BLC), Gannett Co., Inc. (NYSE: GCI), The McClatchy Company (NYSE: MNI), Tribune Company and The Washington Post Company (NYSE: WPO).