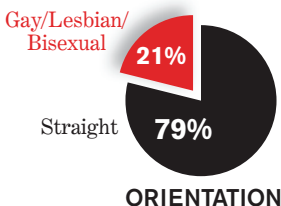
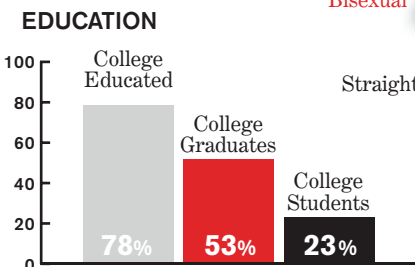
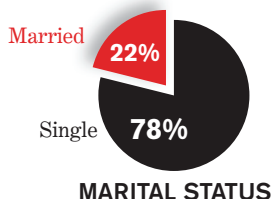
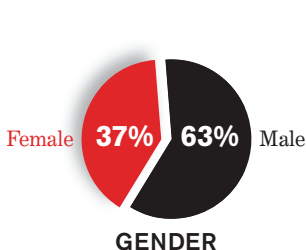
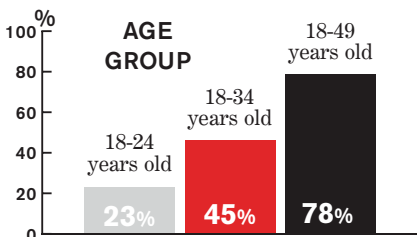


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READERSHIP PROFILE

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Online Unique Visitors865,725

**MEDIAN
AGE:
36**



VOTERS



PET OWNERS



Demographic information provided by Mediamark Research, Inc. (2007 Study)
and The Media Audit (March-May & Sept-Oct 2008).

Online "unique visitors" compiled by Google Stats (November 2008).

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